



## Oprah and Bio-Identical Hormones, the Truth is Finally Getting Out

*Dr. C.W. Randolph, author of "From Hormone Hell to Hormone Well", says when marketing gets ahead of medical science and the truth, people suffer.*

**JACKSONVILLE BEACH, Fla. (January 15, 2009)** – -- The Oprah Winfrey Show is devoting an entire show to a discussion of bio-identical hormone therapy today.

"The timing is excellent for Oprah to help get the word out about how safe and effective bio-identical hormones are in treating symptoms of menopause, peri-menopause and PMS," says best selling author, Dr. C.W. Randolph. "For decades, large pharmaceutical companies have manufactured and sold dangerous synthetic hormones, such as the popular Premarin and Prempro, despite their knowledge of the medical studies linking these drugs to an increased risk of cancer, heart attack, stroke and Alzheimer's disease."

"Bio-identical hormones have a molecular structure that exactly matches the molecular structure of the hormones produced by the female body. When bio-identical hormones enter the bloodstream, they look and perform just like the original hormones they were designed to replicate. Bio-identical hormones are molecular keys that the body can automatically recognize and utilize. Bio-identical hormones are the perfect fit for a woman's genetic hormone receptor lock," said Randolph.

Dr. Randolph, who is one of the country's leading bio-identical medical experts, says drug companies have used expensive advertising campaigns to promote synthetic hormones as a female fountain of youth.

"When slick marketing gets ahead of medical science and the truth, people suffer. In this case, women have died," Randolph states.

Hormone replacement therapy is meant to replace age-related declining hormone levels to keep you young, vital and sexy. Randolph says the concept of replacing what is missing sounded good enough, but instead of proving to be a safe and effective solution for women suffering from the symptoms of hormone imbalance, synthetic HRT actually unlocks doors leading to many health dangers.

What is so wrong with synthetic HRT? Very simply, in order to be patented, synthetic hormones have a molecular structure that has been chemically altered to be different from the molecular structure of the hormones produced by the human body.

According to Randolph, "The fact that synthetic HRT has been found to cause many unpredictable and harmful side effects comes down to a single fact: when it comes to replicating the biochemistry of the human body, almost the same molecular structure is not good enough."

No medical studies link bio-identical hormones with cancer, Randolph said. Studies from respected academic medical centers in this country and Europe have shown that bio-identical progesterone may actually have a cancer-protective effect.

"I have treated literally tens of thousands of women with bio-identical hormones for more than a decade now and, to my knowledge, have only had two patients develop breast cancer. Given that the national average is that 1 out of every 8 women will develop breast cancer in her lifetime, I would say that my clinical experience further validates groundbreaking new medical research positioning BHRT as the treatment of choice for symptoms of hormone imbalance," says Randolph.