



C.W. Randolph, Jr., M.D. • Phillip Bruner, M.D.  
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## **Bioidentical Hormone Replacement Therapy Experts Win National Health Information Award**

### **Prized Book *From Hormone Hell to Hormone Well* Receives Award**

**JACKSONVILLE BEACH, Fla. (November 2, 2010)** – *From Hormone Hell to Hormone Well* by C.W. Randolph Jr., M.D., R.Ph. and Genie James M.M.Sc., of Randolph Medical Enterprises, received a Bronze Award in the Consumer Decision-Making Health Information competition sponsored by the 17<sup>th</sup> annual National Health Information Awards<sup>SM</sup>. This program recognizes the nation's best consumer health information programs and materials produced.

"We were delighted to participate in the National Health Information Awards program and were honored to be selected as a winner," said Dr. Randolph. "*From Hormone Hell to Hormone Well* (Health Communications, Inc., 2<sup>nd</sup> edition 2008) was chosen from more than 1,000 entries judged by a national panel of health information experts. We are extremely gratified that our writing on bioidentical hormone replacement therapies (BHRT) stood out amongst other national organizations in the consumer health field."

One of the nation's leading physician experts in the field of natural health and medicine, Dr. Randolph is internationally recognized as a leader in the realm of BHRT. The cornerstone of Dr. Randolph's Ageless & Wellness Medical Center, his insurance-based practice has treated thousands of women and men with hormone imbalances for more than a decade.

Dr. Randolph with co-author and wife Genie James has authored two books in addition to *From Hormone Hell to Hormone Well*, *From Belly Fat to Belly Flat* (Health Communications Inc., 2008; now in four languages) and *In the Mood Again* (Simon and Schuster, 2010). The National Health Information Award marks three awards for James who has also authored the award-winning books, *Making Managed Care Work* (McGraw-Hill, 1997) and *Winning in the Women's Health Care Marketplace* (Jossey-Bass, 2000).

The award program is coordinated by the Health Information Resource Center, a national clearinghouse for consumer health information programs and materials.

#### **About Randolph Medical Enterprises**

Randolph Medical Enterprises is a healthcare company defined by both an unrelenting attention to clinical excellence in the field of gynecology medicine and unparalleled passion and commitment to inform and empower not only our patients, but also women, men and medical professionals across America – about the safety and medically proven health benefits of bioidentical hormone replacement therapies (BHRT), vitamins and other nutritional supplements. Their mission is fulfilled through the company's business entities; Dr. Randolph's Ageless and Wellness Medical Center, in-house compounding dispensary, Natural Medicine Store and Natural Hormone Institute.

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